ONLINE PAYMENT SOLUTIONS

Fully-Hosted Portal, DirectPay, DirectForm, & DirectPost: Choose the Right Fit for Your Business

With four different online payment solution offerings; Fully-Hosted Portal, DirectPay, DirectForm, and DirectPost, you are able to integrate the payment acceptance experience that fits your unique business processes and desired user experience.

Fully-Hosted Portal

Fully-Hosted Online Payment Portal

Fully-Hosted Portal allows you to deliver your customers with an easy-to-use, contactless, online payment solution that is white labeled with your branding, but hosted on FTNI's secure, fully-compliant, cloud-based infrastructure.

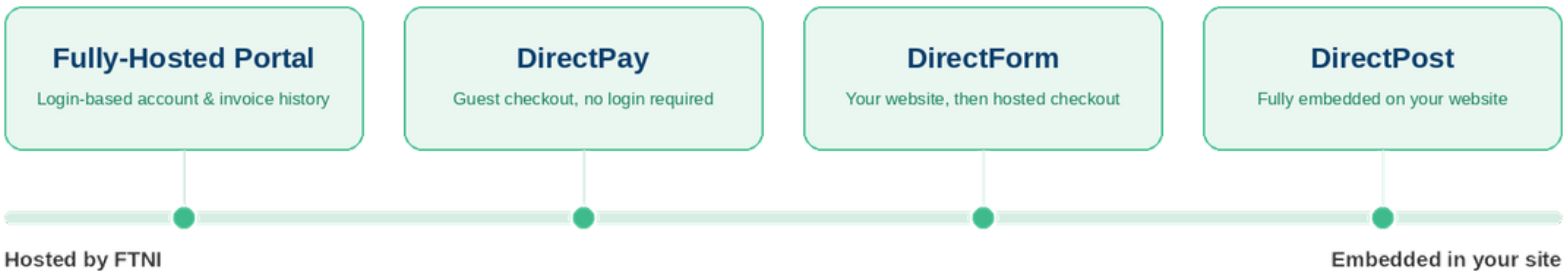
Featuring electronic invoice presentment and payment (EIPP) capabilities, the Fully-Hosted Portal allows your customers to conveniently view, select, and pay their open invoices via any device.

DirectPay

Secure Payment Link

DirectPay generates a secure payment link directly from any invoice. Customers click the link, land on a PCI-compliant checkout page, and make a payment with no username or password required.

It's the fastest way to get paid by one-time buyers, COD accounts, and customers you bill only a few times a year.



DirectForm

Secure Hosted Checkout

DirectForm keeps you in complete control of the user experience on your own webpage right up until payment. Present invoices and invoice data, and let customers select which invoices or statements to pay and confirm the total due.

When the customer is ready to pay, they move to a secure webpage hosted on FTNI's compliant servers to submit a payment.

DirectPost

Fully-Embedded Payment Acceptance

DirectPost embeds a secure payment acceptance component directly within a payment page on your website.

Your web development or IT team can quickly embed DirectPost to accept ACH/EFT and credit/debit card transactions through your existing website or application, with FTNI handling security and compliance behind the scenes.

	DirectPay	DirectForm	DirectPost	Fully-Hosted Portal
What it is	A secure payment link.	A hosted payment page redirected from your own webpage or invoice presentment.	A fully-embedded payment component within your own webpage or application.	A fully-hosted online payment portal.
Where checkout happens	FTNI-hosted, PCI-compliant guest checkout page.	FTNI-hosted, PCI compliant checkout page.	Entirely on your website or application, start to finish.	FTNI-hosted, PCI compliant online payment portal white labeled with your branding.
Best fit for	One-time buyers, COD accounts, or occasional payers who don't want to log in to a payment portal.	Businesses that want a secure checkout handoff.	Businesses who want to accept payments within their own webpage or application.	Businesses with repeat customers they bill often who want a payment portal to view and pay open invoices.
IT/Development team effort	None. Send a payment link via any billing communication your team already sends today.	Light. Embed a hosted checkout redirect.	Moderate. Directly embed a payment component into your existing webpage or application.	Light. Add a "Pay My Bill" button to your website that directs customers to your white labeled, FTNI-hosted portal.
Back-office/ERP integration	Optional.	Required. Integrate in either batch or real-time to automate the cash application process.	Required. Integrate in either batch or real-time to automate the cash application process.	Required. Integrate in either batch or real-time to automate the cash application process.

Multiple Payment Methods and Automated Cash Application

FTNI's online payment solutions deliver multiple ways to securely accept one-time and recurring ACH/EFT and credit/debit card payments and automatically posts transaction details to your back-office accounting, ERP, or CRM platform(s).



FTNI has truly transformed our payment processing and collection procedures, providing us with the tools we need for efficient and seamless financial operations. Since implementing a new online payment solution with FTNI, we have noticed an increase in customers going online to make payments independently.

Chief Financial Officer

Beverage Distribution

About FTNI, an Ascendant Company

FTNI, an Ascendant Company, accelerates the way businesses accept, process, post, and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables platform, ETran, accepts any payment method, via any payment channel—on a single, secure, cloud-based platform. ETran seamlessly integrates current business processes, bank and merchant processor relationships, and back-office systems to modernize and automate payment processing and cash application operations. Founded in 2007, FTNI serves more than 20,000 corporate users from over 1,000 customers spanning numerous industries including Banking and Financial Services, Distribution, Insurance, Nonprofit, Property Management, Utilities, and more. Learn more at FTNI.com.

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